



INSTITUTE FOR SPORT GOVERNANCE 2024 Report

An independent think
tank specialized in
sport governance

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FOREWORD FROM THE PRESIDENT OF THE INSTITUTE FOR SPORT GOVERNANCE

The year 2024 was a period of intense growth, ambitious projects, and strengthening our position as a leader in promoting good governance in sport. In a world where sport plays an increasingly significant social and economic role, our mission to promote transparency, accountability, and support for future leaders has never been more relevant.



Over the past months, ISG has focused on continuing key international projects and engaging new generations in building a professional sports environment. Our collaboration with young people, students, and volunteers has proven that the future of sport lies in the hands of conscious leaders, ready to implement lasting changes.

Our activities in 2024 encompassed a wide range of initiatives – from Erasmus+ Sport projects and research on the transparency of sports organizations to educational programs aimed at developing managerial competencies among athletes and coaches. Special attention was also given to issues of social responsibility in sport and sustainable development, which are now the cornerstones of modern sports management.

Thanks to the dedication of the entire ISG team, our partners, and our volunteer community, we can proudly reflect on the outcomes of our efforts. We have not only successfully implemented ambitious projects but have also built a strong network of experts, practitioners, and young sports enthusiasts.

New challenges and goals lie ahead. I believe that the experience we have gained and the trust placed in us by our partners in Poland and across Europe will enable us to continue setting high standards of good governance in sport, inspiring change, and supporting the development of future leaders.



I extend my sincere gratitude to everyone who contributed to ISG's success in 2024. Together, we are building a sport that unites people, shapes values, and creates a better future.

Grzegorz Botwina, PhD
President of ISG



ABOUT US

The Institute for Sport Governance (ISG) is an independent think tank specializing in sports reforms, with a strong focus on good governance, international cooperation, and supporting future leaders.

The year 2024 was a period of change and growth, strengthening our mission to professionalize sports governance.



Over the past year, our team—composed of individuals with long-standing experience in the sports sector—has grown with the addition of young, ambitious collaborators, primarily students and recent graduates. This expansion highlights our commitment to fostering young talent.

Our diverse expertise, combined with unwavering passion and dedication, enables us to successfully implement new projects and contribute to positive changes in Polish and European sport.

At the same time, volunteering has become a key element of our strategy. A dedicated group of volunteers actively supports our daily operations and project implementation, helping to build the foundations of an engaged community.

International partnerships and collaborations with universities and sports organizations remain a cornerstone of our work. Together, we are shaping the future of sports governance, emphasizing professionalism, responsibility, and the development of the next generation of leaders.



OUR AREAS OF ACTIVITY

GOOD GOVERNANCE IN SPORTS ORGANIZATIONS

We support sports organizations in building governance structures based on transparency, accountability, and ethics.

We promote sport as a vital element of social life, fostering inclusivity and positive behavioral models.

SOCIAL RESPONSIBILITY IN SPORT

INTERNATIONAL COOPERATION IN SPORT

We establish partnerships with universities, sports organizations, and institutions worldwide to shape the future of sports governance together.

We advocate for initiatives that enable athletes to balance their sports careers with education and ensure proper social protection.

DUAL CAREER DEVELOPMENT FOR ATHLETES

SUPPORTING SPORTS LEADERS

We empower young leaders and students engaged in sports development by providing them with opportunities for professional and academic growth.

We emphasize the role of volunteering in building an engaged community and support individuals who want to actively participate in sports projects.

VOLUNTEER DEVELOPMENT

SOCIAL ENTREPRENEURSHIP

We promote the concept of social entrepreneurship based on sustainable development principles, integrating sport with social responsibility.



MISSION

ŠThe world of sport is evolving at an unprecedented pace—its growing impact on various aspects of life, increasing financial investments, and the corresponding rise in responsibility. Changes in the structure of existing competitions and the emergence of new leagues call for renewed efforts to maintain the integrity and effective governance of sport. **ISG aims to pave the way for better management, enhance the social responsibility of sport, and safeguard its reputation.** We strive to ensure that sports arenas continue to unite people, regardless of their differences.

Our mission is to unlock the potential of sports organizations by implementing sound governance practices and ethical principles. By working closely with the academic community, we help shape future generations of sports leaders who understand their role in building a responsible and sustainable future.

VISION

While acting in the present, we look to the future. ISG envisions a world of sport where good governance principles are universally applied, and sport is managed responsibly and sustainably. Our goal is to create an environment where social needs, development, and ethics go hand in hand with sporting success.

LUNEX is thrilled to collaborate on the ACTION project under the leadership of the Institute for Sport Governance. Through this European initiative, we are dedicated to advancing sport governance practices, fostering transparency, and ensuring integrity within the sports community. Our partnership with the Institute exemplifies both our commitment to excellence in sports governance and our shared vision for a more accountable and inclusive sporting environment.

Prof. Mathieu Winand

Head of the Management Department, LUNEX University

Working with ISG on our Erasmus+ project, ACTION, has been a delightful experience. ISG adeptly translated our idea into a project proposal, securing successful funding from the European Union. Subsequently, their research methodology and expert management of the entire project, encompassing all administrative obligations, have been outstanding. We eagerly anticipate continued collaboration with ISG on our forthcoming ACTION+ project and hope for many more fruitful partnerships in the future.

Dr. Vassos Koutsioundas

Head of Finance, Cyprus Sport Organisation



OUR ACTIVITIES

In 2024, the activities of the Institute for Sport Governance (ISG) continued our key initiatives while expanding into new areas of engagement. Our work was centered on **supporting international projects, promoting education, developing sports leaders, and fostering a responsible and sustainable sports environment.**

Projects under the Erasmus+ Sport program remained a cornerstone of our efforts. Currently, we are involved in **eight projects** focusing on topics such as good governance, dual career education and social protection for athletes, sports innovation, and integrated development. Through Erasmus+ Sport, we implement our mission by collaborating with international partners and applying practical solutions to pressing challenges in sports governance.

Equally significant were **Erasmus Mobility** projects, which provided opportunities for our teams to enhance their competencies and broaden their knowledge in the field of sports management. Participation in international exchanges and training programs has enriched our approach to addressing contemporary challenges in the world of sport.

Another milestone in strengthening our European presence was our collaboration within the **European Solidarity Corps**, enabling us to engage young people in activities benefiting the sports community. These initiatives highlight our role as an organization that promotes sustainable development through sport.

In October, we organized **Sport Students' MeetUp 2024**—the largest event in Poland for students interested in sports. This event served as a platform for experience-sharing, inspiration, and networking, connecting young individuals eager to shape the future of Polish sport.

We remained actively involved in numerous **industry events**, where we shared our expertise and gained inspiration from other leaders. Our presence at these forums reaffirms ISG's role as an influential voice in the debate on the future of sports governance.

We continuously expanded our engagement in scientific and popular science publications. Our contributions supported the development of knowledge in **good governance, social responsibility, and sports innovation**, reinforcing ISG's commitment to advancing research and education in these critical areas.

DISCOVER MORE



ERASMUS+ PROJECTS

ACTION+



“**Governance + Sport + Implementation**” (**ACTION+**) is a direct continuation of the ACTION project, which concluded in 2023 with the creation of the European Convergent Code of Good Governance in Sport.

The primary goal of ACTION+, coordinated by ISG, is to integrate national agencies and ministries in efforts to implement sports governance reforms and promote good governance principles across the sector.

HOW DO WE ACHIEVE THIS?

The first year of the project was dedicated to conducting a **comprehensive study** aimed at understanding the needs of national sports organizations regarding external support required to implement governance reforms effectively.

To achieve this, we conducted dozens of **interviews** with representatives of national sports federations across Europe, who shared their insights, challenges, and ideas for improving the implementation of good governance principles in the world of sport.

You can follow the progress of the ACTION+ project [here](#).





The Olympic Committees' Leadership Programme (OCLP) is a unique initiative led by the Polish Olympic Committee (PKOl).

The primary objective of **OCLP** is to promote responsible governance and support dual career pathways for athletes.

The final outcome of the project will be a monitoring program, in which 20 participants (10 women and 10 men) from each participating country will take part.

In its first year, OCLP successfully conducted two meetings and a comprehensive study on the current situation and needs within sports governance. These efforts will soon enable the development of a valuable program, equipping competent sports sector leaders for the years ahead.



Another initiative launched in 2024 is **Female Sport Coaching Training Programme (FEMCoach)**, a three-year project designed to promote gender equality among sports coaches by enhancing the competencies of women coaches and fostering a healthy environment in youth sports.

The core objectives of the project include: assessing the needs of female coaches, developing educational materials and creating a training model that can be implemented in higher education institutions.



In 2024, the focus was on establishing a strong methodological foundation, initiating collaboration within the consortium, and launching communication and diagnostic activities.





The **Good Practice for Active Lifestyles in Local Sports Policies (ALLSTARS)** project aims to analyze and promote best practices in local sports policies, with a strong focus on integrating marginalized groups into physical activity and sports governance.

The project is centered on identifying networks of stakeholders, programs, and solutions that effectively support the participation of excluded groups in sport while ensuring the development of sustainable initiatives in this area. Partners from Germany, Spain, the Netherlands, Poland, and Norway contribute diverse experiences to create analytical and practical tools for advancing local sports policies across Europe.



For 2024, the primary objective was to establish a strong research and networking foundation to facilitate the effective exchange of knowledge and best practices among project partners while supporting the development of innovative local sports policies.



The **Environmental Conservation Opportunities and Sport in Natura 2000 Sites (ECOS N2K)** project focuses on reducing the environmental impact of sports activities in Natura 2000 protected areas.

This initiative is centered around pilot actions in three coastal regions characterized by dunes and unique biodiversity habitats. The project engages local stakeholders, sports organizations, and environmental experts to develop best practices and foster a mutual understanding between the sports community and environmental conservation efforts.



In 2024, ECOS N2K achieved several key milestones:

- New eco-friendly trails were designated in Natura 2000 areas, equipped with signage and audio guides to encourage responsible use of protected sites.
- A training program was launched for coaches and sports event organizers, focusing on environmental protection and sustainable development.
- Local Advisory Groups were established to enhance stakeholder engagement and promote community involvement in the active management of natural areas.
- Work began on an e-learning platform, designed to provide wide access to educational resources on sustainable sports practices.



The Sport Transparency Index project aims to enhance transparency in European sports organizations.

In 2024, Sport T-Index developed and tested a transparency index covering 450 sports institutions across Europe. Research was conducted on integrity risks in sport, and a comprehensive training package was created to help sports organizations improve their transparency standards.



Key milestones of the project in 2024:

- February: The third project meeting took place in Athens, focusing on research findings.
- July: The fourth meeting was held in Warsaw, where partners discussed implementation strategies for transparency tools.
- Work began on an e-learning platform to facilitate the widespread distribution of educational materials.



Social Protection in Olympic Sports (SOPROS)

is an international Erasmus+ Sport initiative aimed at assessing, evaluating, and implementing social protection measures for Olympic athletes in Europe.

In 2024, SOPROS developed and tested three self-assessment tools for athletes, sports organizations, and public institutions, enabling them to analyze the current state of social protection in Olympic sports.

Key achievements:

- National workshops were held in five countries, where the tools were presented and discussed with key stakeholders.
- The workshops facilitated data collection and feedback, essential for further refining and implementing social protection measures.



The **Open Data for Sport Governance 2.0** project is a continuation of an earlier initiative aimed at developing an online tool for data analysis to help sports organizations improve their governance.

In the project's first year, ISG and its partners focused on:

- Collecting relevant data and information,
- Selecting key indicators to assess critical aspects of good governance in sports.



This project seeks to provide sports organizations with data-driven solutions to enhance governance standards and transparency across the sector.



EUROPEAN SOLIDARITY CORPS



The European Solidarity Corps (ESC) is a European Union initiative that enables young people to engage in projects that foster solidarity and community building at both local and international levels. This program provides opportunities for practical experience, skill development, and positive impact on local communities through solidarity-driven and cooperative activities.

In May 2024, we were delighted to receive the official ESC Quality Label, recognizing ISG as both a host and supporting organization. This certification opens new opportunities for collaboration with ambitious young individuals, enabling us to engage in projects with a strong solidarity dimension.

Throughout the year, we also focused on developing our competencies by participating in several key events and training sessions.

TRAINING FOR NEW ESC ORGANIZATIONS

To deepen our understanding of the opportunities and values associated with the European Solidarity Corps, Piotr Popławski represented ISG in an intensive training organized by the Foundation for the Development of the Education System (FRSE). This training helped expand our perspectives and awareness of how to maximize our impact within the ESC framework.

COACHING IN SOLIDARITY PROJECTS

A core component of the ESC is solidarity projects, which empower young people to implement initiatives that benefit their local communities. ISG aims to support all solidarity projects related to sports in Poland. To strengthen this role, Rafał Kaszubski participated in a week-long training program in Vilnius, organized by Salto YOUTH. The training focused on the role of mentors in guiding and supporting youth-led projects.

GRASSROOTS & SOCIAL SPORTS: EDUCATION, INCLUSION, DEVELOPMENT

We also participated in an international event dedicated to the YouSport initiative and Erasmus+ Sport, held in Warsaw in early December. During the conference and workshops, ISG representatives Mateusz Boczyło and Rafał Kaszubski exchanged experiences, shared best practices, and deepened their knowledge on: sport as an educational and integrative tool, the concept of inclusivity in grassroots and social sports and the role of sports in fostering social development.

These engagements reaffirm ISG's commitment to supporting solidarity-driven sports initiatives, empowering young leaders, and promoting inclusivity through sport.



YOUNG SPORTS LEADERS

The future of Polish and European sport depends on individuals who are only beginning their professional and academic careers. Believing in their potential to drive meaningful reforms in sport, ISG has actively supported and built a community of young sports leaders throughout the year.

SPORT STUDENTS' MEETUP 2024

Sport Students' MeetUp 2024 was the largest event in Poland dedicated to students interested in sports management and industry development. The event gathered numerous participants from student associations across the country, creating a space for knowledge exchange, idea-sharing, and inspiration. Thanks to the presence of experts from various fields, attendees expanded their knowledge in sports marketing, good governance principles, and the social role of sport, strengthening the competencies of Poland's future sports leaders.

How Did SSM24 Impact the Polish Sports Industry?

- Collaboration between student organizations from across Poland,
- Increased industry awareness of the potential of students,
- The emergence of a growing "Sport Students" community,
- Greater interest among young people in sports career opportunities, especially through European programs like Erasmus+ and ESC.



STUDENT INITIATIVES WE SUPPORTED

- National Scientific Conference: "Sports Clubs and Associations in Poland – Legal Aspects"
- 17th Edition of Business in Sport Days
- 11th National Conference on Sports Law: "Law, Sport, Finance 2024"
- 10th National Conference: "Young People on Sport"
- 5th National Conference: "A Day with Football Law"
- "How to Build and Develop a Career in Sports?"
- E-Sport Conference
- National Conference on Sports Law: "Proposed Amendments to the Sports Act"
- "Doping Beyond the Stands – The Modern Fight Against Doping"

KEY EVENTS

Modern sports are evolving at an incredibly fast pace. To stay up to date with the latest trends, innovations, and opportunities for further development, ISG participated in several high-profile events throughout the year.

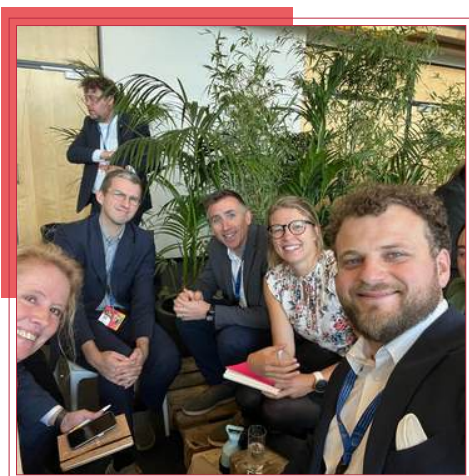


PLAY THE GAME 2024

At the 13th edition of the prestigious "Play the Game" conference, ISG President Grzegorz Botwina, PhD delivered a presentation on implementing good governance principles and the European Code of Good Governance in Sport. The event, held in Trondheim, Norway, provided a great opportunity to share the insights gained from the ACTION project and exchange knowledge with global sports governance experts.

VOLUNTEERS CONFERENCE

Volunteers are one of the pillars of the sports sector, which is why we were proud to take part in the launch conference for the #Volunteers platform by the Polish Olympic Committee. This tool aims to facilitate the recruitment process for volunteers at all Olympic sports-related events in Poland.



EU SPORT FORUM

We believe that the European Union plays a crucial role in sport, which is why we were excited to participate in the EU Sport Forum 2024, held in Liège, Belgium. This prestigious conference provided a valuable space for discussions on the challenges and future of European sport, with a particular focus on gender equality, sustainable development, and Olympic values.



XVIII GIJON CONFERENCE ON SPORT ECONOMICS "SPORTS GOVERNANCE BODIES"

The results of the ACTION project were also presented at the XVIII Gijon Conference on Sport Economics, which this year focused on Sports Governance Bodies.

EUROPEAN REGIONAL SPORTS FORUM IN LEGIONOWO

We also took part in an important national event – the European Regional Sports Forum in Legionowo. Piotr Popławski represented ISG in a panel debate discussing how the Ministry can effectively support amateur and professional sports development at the local level, as well as the challenges faced by local sports clubs in collaborating with national authorities.



SPORT BUSINESS POLAND CONGRESS 2024

The ISG team was also present at the 7th Sport Business Poland Congress, where Dr. Paweł Zembura participated in a discussion on the role of NGOs in the ESG context. A special focus was placed on the case study of the "Graż z Głową" Foundation, which serves as an example of best practices in sports sustainability and corporate social responsibility.

THE ESG FOOTBALL SUMMIT

We couldn't miss the first-ever Polish event entirely dedicated to sustainability in sports, particularly in football. Organized by the Polish Football Association (PZPN), the ESG Football Summit provided a unique opportunity to listen to experts from various organizations who are increasingly incorporating CSR and ESG principles into their operations.



EVENTS ATTENDED WITH THE SUPPORT OF NFI

This year, we had the opportunity to further develop our organization and competencies thanks to our participation in key events, funded through the support of the National Freedom Institute (NFI).



ERASMUS SPORT INFODAY 2025

XXII. EFDN #MORETHANFOOTBALL CONFERENCE



MONEYBALL III - INNOVATIONS IN SPORT AND BUSINESS



FINANCED BY THE NATIONAL INSTITUTE OF FREEDOM –
CENTER FOR CIVIL SOCIETY DEVELOPMENT AS PART OF THE GOVERNMENT PROGRAMME
FOR CIVIL SOCIETY ORGANISATIONS DEVELOPMENT FOR 2018-2030 CSODev



TEAM ISG

At ISG, we prioritize continuous professional development and expertise growth, while also investing in young and promising talents to drive innovation in sports governance.

NEW TEAM MEMBERS

In 2024, two new professionals joined the ISG team:
Rafał Kaszubski and Mateusz Boczyło.



RAFAŁ KASZUBSKI

Rafał is a young sports manager specializing in sports governance, corporate social responsibility (CSR), and sports marketing, with a particular focus on social media management.

At ISG, he is responsible for:

- Communication and promotion efforts,
- Developing initiatives for young sports leaders,
- Coordinating the OD4SG and FemCOACH projects,
- Managing volunteer teams, particularly in the CSR research of PKO BP Ekstraklasa and Betclit 1 Liga football clubs.



MATEUSZ BOCZYŁO

Mateusz is an expert in fundraising, social responsibility, and education. At ISG, he leads efforts in:

- Securing funding for organizational projects,
- Project management,
- Building and maintaining relationships with partners and grant providers,
- Coordinating the ECOS N2K and Sport Transparency Index (STI) projects.

Additionally, he plays a key role in various ISG initiatives, including:

- Sport Students' MeetUp,
- European Solidarity Corps (ESC) projects,
- CSR research activities.

TEAM ISG **IN THE MEDIA**



GRZEGORZ BOTWINA - GUEST ON THE "WZ-KA Z BIZNESEM" PODCAST BY THE FACULTY OF MANAGEMENT, UNIVERSITY OF WARSAW



RAFAŁ KASZUBSKI - GUEST ON "THE BUSINESS OF SPORT POLSKA" PODCAST

[Regulamin](#) / [Dyskusja](#) / [KOMENTARZE I OPINIE](#)

Igrzyska Olimpijskie i Paralimpijskie w Paryżu to nie tylko sport

Większość komentarzy dotyczących Igrzysk w Paryżu skupia się wyłącznie na wynikach sportowych, a przecież igrzyska to nie tylko rywalizacja, choć jest ona główną osią tego wydarzenia.

Publikacja: 05.07.2024 18:10



Dr. Grzegorz Botwina

GRZEGORZ BOTWINA - ARTICLE PUBLISHED IN RZECZPOSPOLITA



GRZEGORZ BOTWINA - FEATURED IN "INSTANT INSIGHTS - GLOBALDATA THEMATIC INTELLIGENCE" PODCAST





GRZEGORZ BOTWINA – INTERVIEW ON RADIO KAMPUS



GRZEGORZ BOTWINA – GUEST ON "KAMPUS NAUKA" PODCAST



RAFAŁ KASZUBSKI – FEATURED IN THE "PRACA W SPORCIE PODCAST"



PAWEŁ ZEMBURA – INTERVIEW ON POLSKIE RADIO 24

OUR MEDIA

The year 2024 marked a significant increase in ISG's visibility in the digital space, driven by impressive growth across our social media platforms and online engagement.

2023	2024
LinkedIn Followers	
869	1703
Views on LinkedIn	
55 789	99992
Organic Reach in Facebook	
4394	14 588

NEW WEBSITE

INSTITUTE
FOR SPORT GOVERNANCE

About us Projects Partners Knowledge base Careers News

An independent think tank specialized in sport governance

We promote good governance and social responsibility in sport.

Contact EN

80+
PARTNERS

1,2 M €
HANDLED IN ACTIVITIES

14+
EU PROJECTS

3,625 USERS WITHIN THE FIRST 7 MONTHS

1,736 NEWSLETTER OPENINGS



OUR PUBLICATIONS

Introducing change requires a solid foundation of research and analysis, the results of which include reports. In 2024, the publications we were involved in included:

ANALYSIS OF SOCIAL RESPONSIBILITY IN FORTUNA 1 LIGA CLUBS - 2022/23 SEASON



The beginning of 2024 brought the publication of the third edition of the report on the level of social responsibility in Fortuna 1 Liga clubs (currently: Betclio 1 Liga). The average level of club engagement in CSR activities was 14%, with the top-performing clubs being ŁKS Łódź, Górnik Łęczna, and GKS Katowice.

Report available [here](#)

ANALYSIS OF SOCIAL RESPONSIBILITY IN PKO BP EKSTRAKLASA CLUBS - 2022/23 SEASON

Another report published by ISG concerned the level of CSR in clubs of the highest tier of Polish football, PKO BP Ekstraklasa. The average score across all areas was 30%, with Widzew Łódź, Warta Poznań, and Legia Warszawa standing out as the top clubs.

Report available [here](#)



#CSRINSPORT SERIES ON SPORTMARKETING.PL

CSR has also become the subject of a series of articles authored by Paweł Zembura, PhD, created in collaboration with SportMarketing.pl. The published articles cover topics such as the understanding of CSR in sports and how Polish sports clubs approach this issue.

Full series available [here](#)
(only in polish)



LAUNCH OF THE "SPORT WITH RESPONSIBILITY" SERIES (#CSRWSPORCIE)

Through regular research on CSR levels in Polish sports, we have gathered a comprehensive database of best practices and recommendations that can help organizations of all sizes implement meaningful CSR initiatives.



As a result, we launched the educational project "Sport with Responsibility", a series of simple infographics illustrating how organizations can easily and effectively increase their commitment to socially responsible practices.



ANALYSIS OF SOCIAL RESPONSIBILITY IN PKO BP EKSTRAKLASA CLUBS – 2023/24 SEASON

Our publication-rich year concluded with the release of a CSR report for the 2023/24 PKO BP Ekstraklasa season. The analysis revealed an increase in the average CSR score to 31%, with Lech Poznań joining Widzew Łódź, Warta Poznań, and Legia Warszawa as leaders in social responsibility.



This Year's Report Stood Out in Many Ways:

- Record-breaking club performances,
- Exceptional patrons, including InPost, the Responsible Business Forum, and SportMarketing.pl,
- Unprecedented reach:

As of February 19, 2025, the report had been viewed by **nearly 300 people**

Read the full report here [here](#).

OUR REPORTS MAKE AN IMPACT!

Observing the increasing commitment of Polish football clubs to corporate social responsibility, we can proudly say that our reports have a real impact on CSR levels!



Clubs are more engaged in data collection, actively participating in the research process. They proudly showcase their CSR achievements in the report on their websites and social media. The report has been featured in both local and national media, further amplifying its influence. This is undoubtedly a positive sign for the future of Polish sports, paving the way for continued progress in social responsibility initiatives!

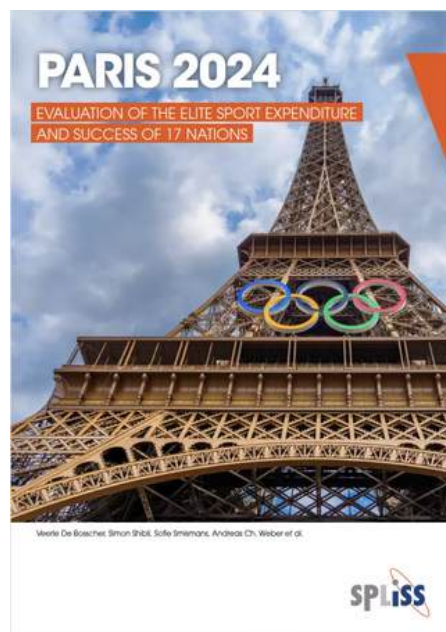


PUBLICATIONS WE PARTNERED ON

SPLISS REPORT - PARIS 2024: EVALUATION OF ELITE SPORT EXPENDITURE AND SUCCESS OF 17 NATIONS

Together with partners from multiple countries, we conducted an analysis of government spending on Olympic sports, leading to the development of a comprehensive report on the impact of financial investment on performance at the Olympic Games.

More about the SPLISS study [here](#).



REPORT: "PARIS 2024 - SECURITY, ECONOMY, AND GEOPOLITICS OF THE OLYMPIC GAMES"

Michał Banasiak Bartłomiej Banasiewicz Michał Kobierecki
Aleksander Olech Mieszko Rajkiewicz



We also supported the creation of a report by the Polish Institute of Sports Diplomacy, which provided a valuable perspective on the complexities of hosting the Olympic Games, using Paris 2024 as a case study.

Expert Commentary from Grzegorz Botwina

"Building Poland's position on the international stage through sport is crucial. Increasing the number of Poles in the structures of sports organizations is essential. Analyses like this one help raise awareness that major sports events are not just about competition but also have economic, social, and environmental dimensions. Sport requires a strategic approach, and this report is a step in that direction."

Read the full report [here](#)
(only in polish)





CONCLUSION

We ended 2024 with a smile and a great sense of satisfaction. However, we know that to effectively drive reforms and development in European sport, we must continue expanding our activities and implementing projects that create real impact on sports organizations and stakeholders.

We are grateful for the new partnerships, collaborations, and insights gained over the past year, which enriched our expertise and capabilities. **Now, it's time for the next step!**

STAY WITH ISG IN 2025!

Follow us on social media!



govsport.eu



info@govsport.eu



Institute for Sport Governance



InstituteSG

